Follow the INCLUSIVE SCHOOLS NETWORK social media accounts from your personal or organization’s social media accounts.

- Facebook: @inclusiveschoolsnetwork
- Twitter: @ISchoolsNetwork
- Follow our hashtags: #InclusiveSchoolsWeek #ISW2021 #InclusiveSchools

Use the sample Facebook posts including hashtags and customize them for your celebration. Space them out for the weeks leading up to the celebration. We highly recommend using a variety of “shareables” to accompany your text. With each post, include one of the following:

- A link to this year’s Inclusive Schools Week celebration theme: https://bit.ly/30EZY52
- Free celebration tools: https://bit.ly/2EqpEsC

Create a Facebook event for your celebration. Invite any appropriate guests to increase visibility. Please include the INCLUSIVE SCHOOLS NETWORK Facebook page: @inclusiveschoolsnetwork

Follow this link for helpful tips for creating Facebook events:
https://www.facebook.com/help/131325477007622

Use the sample tweets and hashtags from your Twitter account. In addition, you can tweet to other local agencies whose followers might be interested in your celebration.

Add a synopsis of your celebration to your organization’s website and include a link to the Inclusive School Week theme page: https://bit.ly/30EZY52
SAMPLE POSTS

× #InclusiveSchoolsWeek not only challenges schools to examine their environments and teaching practices but also offers tools and resources to help them adopt more inclusive teaching practices. I challenge each school in [insert the name of your school district, county, or state] to join me in celebrating Inclusive Schools Week and recognizing those teachers who are making education relevant for ALL. To celebrate, please visit http://inclusiveschools.org #ISW2021 #InclusiveSchools

× Inclusive teaching means presenting information in ways that are relevant and meaningful to each and every student. Discussion, hands-on learning experiences, and inquiry-based projects are all examples of inclusive teaching practices that have, again and again, been shown to improve academic achievement for all students. I challenge each school in [insert the name of your school district, county, or state] and across the nation and globe to join me in celebrating #InclusiveSchoolsWeek. To celebrate, please visit http://www.inclusiveschools.org #ISW2021 #InclusiveSchools

× #InclusiveSchoolsWeek is celebrated annually the first week in December by families, schools and organizations to highlight and celebrate the progress schools have made in implementing inclusive practices to ensure a quality education for an increasingly diverse student population. Learn more at www.inclusiveschools.org #ISW2021 #InclusiveSchools

SAMPLE TWEETS

× We are excited to announce #InclusiveSchoolsWeek December 6-10, 2021! Join us as we celebrate the discovery, exploration, and achievement of ALL students #ISW2021 #InclusiveSchools

× We believe in opening doors to a more inclusive world. Celebrate #InclusiveSchoolsWeek December 6-10, 2021! #ISW2021 #InclusiveSchools
Social Media Kit
How to Promote Your Inclusive Schools Week Celebration

LINKS TO SOCIAL MEDIA SHAREABLES

✖ Celebration Guide
✖ Media Kit
✖ Press Release
   https://tinyurl.com/e5yez7r5
✖ Digital Downloads
   https://tinyurl.com/e5yez7r5
✖ Hashtags
   #InclusiveSchoolsWeek
   #ISW2021
   #InclusiveSchools
✖ Other possible hashtags you can add to your posts:
   #inclusion
   #inclusiveeducation
   #inclusiondrivesinnovation
   #thinkinclusive
   #diversity
   #spedchat
   #specialeducation
   #seetheability
   #seeitbeit
   #itworks